



619.869.1206 > tom.chaby@vintageforvets.com > 401 Park Ave. | Belleair, FL 33756

VINTAGE FOR VETS (V4V) FUNDRAISER FOR WARRIOR2WARRIOR (W2W)

FEBRUARY 23, 2017
BIRMINGHAM, AL

VETERAN
SUICIDE IS
UNACCEPTABLE.

V4V IS PARTNERING WITH W2W to create a place our teammates in need can find effective help. W2W's program (see links below) is delivered in a manner that is sensitive to those in need. W2W works extremely hard to circumvent the current bureaucratic and stigmatic challenges of suicide prevention that the Department of Defense and VA face.

The objective of this fundraiser is to raise needed funds to **continue to help save lives** and to honor the commitment these great Americans made for each of us.

RAISED FUNDS WILL FUEL THE FOLLOWING FOUR LINES OF OPERATION

1

SEND WARRIORS THROUGH ACCELERATED RETURN TO DUTY (ARD) PROGRAM. "Return to duty" can mean returning to the warrior's military unit or in the case of Veterans, returning to their civilian work life and family. "Return" also means returning to the state of wellness many of our teammates left behind on the battlefield. ARD is warrior2warrior's cornerstone assessment program and the entry point into the program's "Pipelines to Wellness." The cost of The ARD Program is \$850/week before lodging and travel. ***Intent is for 60% of raised funds to be applied to this requirement.***

2

IDENTIFY, DEVELOP AND SEND WARRIORS into individualized "Pipelines of Wellness," which extend out from ARD. W2W partners with multiple effective benevolent and governmental organizations to help build individualized pipelines for teammates in need. In many cases, our partners underwrite the cost. In some cases though, we need to find funding to help keep our teammate on a trajectory toward wellness. ***Intent is for 20% of raised funds to be applied to this requirement.***

3

W2W IS PROUD TO POINT OUT THAT ALL of our "employees" and mentors have volunteered their services over the past two years. Additionally, W2W has been very fortunate to find partners such as legalzoom, FCI Creative, Lowry Creative, Gallus Detox Centers, St Judes Drug and Alcohol Rehabilitation, The Ranch Rehabilitation Center and Cubesmart to provide services for free. As we expand to meet the demand to help more teammates, this model is untenable. W2W is looking to provide an extremely modest annual salary (\$30K) to one of our key leaders who, with this income, can continue to help save lives. Additionally, there are some basic administrative costs that will empower W2W to be more effective helping our teammates in need. ***Intent is for no more than 10% of raised funds to be applied to this requirement.***

4

CREATING A SELF-SUSTAINABLE MODEL IS THE GOAL of both W2W and V4V. Rather than perpetually having fundraisers year after year, we are building a solution to create our own source of revenue to fuel all W2W programs. The objective is to eliminate the need to have fundraisers. We are currently working with multiple national real estate developers who are benevolently helping us build a town. This town will be a place Veterans can receive required services without the challenges of currently available programs. The town will be a beacon of hope for Veterans in need while simultaneously being a vibrant place of commerce. The town will be a partnership between corporate America, the American people and *Veterans in need. The vision of this project is to create a win-win-win. We are aligning our model with the principles of the "social/conscious capitalism" movement. In order to keep this effort moving forward, we need to fund some basic administrative requirements. ***Intent is for no more than 10% of raised funds to be applied to this opportunity.***

*Ultimately, this concept will expand to include first responders as well.

WARRIOR2WARRIOR LINKS

1 | NY Times article – the story and the “why” to create both Warrior2warrior and Vintage for Vets

2 | One page narrative – a description of the W2W pipeline

3 | Warrior2Warrior Foundation – Helping One Teammate At A Time (Video)

4 | Accelerated Return to Duty (ARD) Program

5 | Biography for W2W Founder and Co-Executive Director, Susan Ullman

6 | Biography for W2W Co-Executive Director, Tom Chaby

Words of thanks from one of the hundreds of teammates whom W2W has had the privilege of helping.

“I am just coming through over eight tormented years to finally break down and deal with my suppressed war trauma. I have dragged those who I love more than anything in the world – even myself – through a hell that they never asked to even know existed.

I am just now coming back into the light, and I am feeling compelled to help others.

Warrior2warrior.org became a lifeline for me. Warrior2warrior organization is a national treasure. I want to help them grow and expand their capacity.”

“Charlie” - November 2017

Vintage for Vets (V4V) is a sister 501(c)3 to W2W. V4V’s sole purpose is to raise funds and awareness for W2W programs. V4V has multiple lines of operation

1 | Organize fundraisers.

2 | Create a town, designed to become a self-sustaining source of revenue for W2W requirements. This town will also be a beacon of hope.

3 | Accept donations of vintage (pre 1975) items and collections to be used to raise funds for W2W programs. Donated items will be used in one of two ways:

a) Sold to raise funds for W2W requirements.

b) Organized in a manner (store displays...) to create economic opportunities. **V4V currently has an extensive collection of vintage items that will be used to create a museum and visual effects throughout the town to create a congruent theme and compelling draw to attract visitors, generate revenue, and help W2W continue to save lives.*